

DeSoto Public Library

everything
teen expo

*Connecting teens to community,
resources, services, and support.*

Saturday
APRIL 28, 2018
10 am – 3 pm

DeSoto Town Center
211 E. Pleasant Run Rd.
DeSoto, Texas 75115



SPONSORSHIP OPPORTUNITIES

Increase Brand Awareness
Connect with Teens
Secure New Customers

Log on to: <http://www.ci.desoto.tx.us/1710/Everything-Teen-Expo>



DeSoto
Public Library
Friendly Service, Empowered Futures.



Connecting teens to community, resources, services, and support.

Why Sponsor?



NAME RECOGNITION.

Get your name in front of thousands of teens, parents, business owners and community leaders.

REACH. Thousands of teens, community members and leaders with influence.

KEY AUDIENCES. Business-to-Business, Teens and Parents, Community Leaders, Advocates

TEEN POWER. Teens shape the world. Share your products and programs with world changers.

EXPOSURE. Thousands of teens, community members who influence their community will be in attendance.

*Thank you to our 2017 Sponsors!
Add your Logo Here!*



4,000

Teens attended the
2017
Everything Teen
Expo

160

Small Business
Owners and
Program Directors

400+

Community
members and
leaders

Contact Marq Runnels at 972.230.9663

<http://www.ci.desoto.tx.us/1710/Everything-Teen-Expo>





Connecting teens to community,
resources, services, and support.

Expo Snapshot

Endless Opportunities for Your Brand

ONE AMAZING DAY of over 4,000 teens, and 400 community leaders, business owners and parents will come together to learn of the great resources, products and services available in their community.

Everything Teen Expo Snapshot

Featured Speakers Teens will be empowered through top speakers on everything teen.

Premier Vendors Shop with the city's leading small businesses. Get your products in front of your target audience.

Community Leaders Engage community leaders with empowering products and services.

Contact us today to expand your brand!

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What Can You Sponsor?

Expo Activity (Game Truck, Laser Tag, Inflatable, Photo Booth)

Expo Workshop

Expo Lunch

Expo T-Shirts

Expo Backpacks

Premier Booth Placement

Premier Signage

Vendor Tables





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Sponsorship Levels

	\$500	\$250	\$150
SPONSORSHIP LEVELS			
6-month placement on expo website	X		
Media Recognition	X		
Product presentation (30 sec.) during Expo	X	X	
Exhibit Space at Expo	Premier	General	General
Promotion placed in Expo backpack giveaway	X	X	X
Logo on expo signage	X	X	X

Ala Carte	
Expo Activity	\$500.00
Expo Lunch	\$200.00
Expo Workshop	\$100.00
Expo Backpack	\$100.00
Expo T-Shirts	\$75.00
Expo Backpack Insert	
Promotion	\$50.00
Company name and logo featured in Library email blast newsletter reaching 19,000	

Become an Exhibitor

Exhibit your product in front of 4,000 + attendees.

Premier Placement \$200.00
 General Placement \$100.00
 Includes 6ft table and 2 chairs

Due By: February 28, 2018

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