



DeSoto
Public Library
Friendly Service, Empowered Futures.

Business Basics 101

Saturday, October 22, 2022

11:00 AM - 1:00 PM

DeSoto Public Library



Dr. Cassandra Bradford

Senior Consultant with Genesis Preferred Solutions,
small business developer, mentor, coach, M/WBE
coordinator and certification expert.



Learn

- How to name your business
- Which structure is best?
- How to set up subsidiaries
- Agreements & contracts
- When to 1099
- Basic marketing
- M/WBE certifications

Register in person at the DeSoto Public Library Information Desk or online via
<https://bit.ly/bbcs2022>

Questions? Contact the Library Information Desk at 972-230-9661